

'Tis the
Season to
Sparkle



JANUARY 2022

Denver, CO community launched

Minneapolis South, MN community launched

PIVOT 6-Month Virtual Mentoring Program with Carolyn Moor relaunched

Quarterly Coach-a-Thon interactive virtual events with Carolyn Moor announced

FEBRUARY 2022

Hartford, CT community launched

Colorado Springs, CO community launched

Land O Lakes, FL community launched

Indianapolis, IN community launched

"Love Day + Donor Day = One Big Legacy Convo" webinar with Carolyn Moor, Dr. Jean Miller, MWC Research Committee Chair, and Laurie Rich, MWC Communications Director

MARCH 2022

MWC proprietary survey data (from 2,141 participating widows) compiled, analyzed, and rebuilt in data visualization format for public awareness and education campaigns, publications, and presentations

"Wise Investing for Widows" webinar with Maggie Gomez, Owner, Money with Maggie

APRIL 2022

Washington, DC community launched

MWC Research Committee established

"Widow Advocacy at Your Place of Worship" webinar with Carolyn Moor

Collaboration announced with Maggie Gomez, Owner, Money with Maggie, for free 3-part video training series for widows, "How to Invest and Build Lasting Wealth"

MAY 2022

Carolyn Moor honored as one of *Orlando Magazine's* 2022 Women of the Year

MWC 2022 Virtual Widow Empowerment Event (WEE) livestreamed to nearly 300 registrants

JUNE 2022

Melbourne, FL community launched

"Grow Where You Were Planted" day-long widowhood awareness and advocacy event with livestreams, interviews, and fundraising campaign for International Widows Day

MWC 2021–22 *Community Report* published on International Widows Day

Expanded MWC Widow Empowerment Quiz survey and research tool released on International Widows Day

MWC 2022 #OneMillionWidows video released on International Widows Day

18 proclamations from cities and states received in recognition of MWC in honor of International Widows Day

Carolyn Moor attended The Loomba Foundation's 25th anniversary event in London, England on International Widows Day; presented MWC 2021 Legendary Award to Lord Raj Loomba, Founder, The Loomba Foundation

JULY 2022

Lagos, Nigeria community launched

"Celebrating Widow Courage" webinar and Community Report presentation

AUGUST 2022

Weekly livestreams with Widow Empowerment Event (WEE) speakers commenced (through September)

"Defusing Your Triggers and Preventing Amygdala Hijacks" webinar for widowers with Tom Pisello, Founder, Growth Through Grief

SEPTEMBER 2022

Fairmont, MN community launched

MWC 2022 Widow Empowerment Event (WEE) held in Scottsdale, AZ with more than 200 widows attending, along with speakers, vendors, and sponsors

MWC Legacy Club (for daughters of deceased fathers) launched at WEE 2022 Scottsdale

Heal and Grow interactive e-courses for widows released at WEE 2022 Scottsdale

MWC *Legendary Widows: Stories of Legacy* book announced at WEE 2022 Scottsdale (available 2023)

MWC 2023 Widow Empowerment Event location (St. Louis, MO) announced

MWC featured in *USA Today* article "'TikTok is what helped me stay alive': How the social platform is helping a new generation cope with death" by Jessica Guynn and Bailey Schul

"Regrets, Guilt, and Self-Forgiveness" webinar for widowers with Tom Pisello, Founder, Growth Through Grief

OCTOBER 2022

Paperback and ebook *Inspire Connect Lead: Empowering Your Widow Mentoring & Leadership* by Carolyn Moor published

NOVEMBER 2022

Carolyn Moor interviewed by *Psychology Today* for "3 Things Widows Need: These basic categories are crucial for a grieving widow" article by Sophia Dembling

"Widow Life" content hub on Substack publishing platform announced, featuring MWC Inside Look newsletter, blog posts, podcasts, and new blog "Moor Thoughts" by Carolyn Moor

"Together We Give" day-long widowhood awareness and fundraising campaign for GivingTuesday

"Alternative Ways to Give to Charity" webinar with Megan Kopka, Owner, Kopka Financial

MWC Art Club relaunched in collaboration with Dr. Linda Shanti McCabe, MA, PsyD

MWC Grant Committee established

DECEMBER 2022

MWC 2022 Legendary Award presented to Heather Ibrahim-Leathers, Founder, Global Fund for Widows

"3 Tips to Save Money on Taxes" webinar with Maggie Gomez, Owner, Money with Maggie

"The Ripple Effect of Giving" webinar with Pam Kaercher, MWC Treasurer, and Beata Stylianos, CEO, Mission Critical Technologies

77 MWC Community Advocates served widows, both virtually and in person, in 2022

MWC Art, Book, Dating, Parenting, and Travel Clubs served more than 1,000 widows in 2022



Modern Widows Club
*provided more than
175,000 direct services*



to widows
around
the globe
in 2022.

WE THANK YOU

for all that you do to support
our vision and mission.

We wish you a safe, healthy,
and happy holiday season!

The Modern Widows Club Team



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